

Amit Jain

AI Enabled Business Builder | Strategy, Operations and Marketing

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Available for fractional CEO/COO/CMO/CXO, consulting and ongoing management, administration or project support within agreed scopes. Open to relocation; international employment requires visa sponsorship.

Professional summary

Business and digital generalist with professional experience since 1996 across sales, marketing, brand launches, trade, administration and creative operations. Uses ChatGPT, Claude and Gemini for applied research, content, website development and business workflows. Combines hands-on execution with cross-functional management, from sourcing and market entry to digital presence and distribution.

Draws on family mentorship informed by his father's 60+ years of experience and their shared global professional connections, alongside his own career.

Founder and digital portfolio

Founder, Philojain Music Muse (music label founded 2019): 7,500+ tracks; historical catalogue count of 456 distinct releases. Work spans music creation, catalogue organisation, distribution and owned digital channels.

Self-built, AI-enabled digital estate spanning music, business, computing, learning, real estate and commerce. The 50-property portfolio includes existing sites, new proposals and external hubs; the full status-labelled roster follows. AI-assisted website concierge experiences and Cloudflare Pages, Workers AI and Resend integrations are under validation.

Occasional business coaching at Digital Mania, Panchkula, supporting marketing and business-studies students. Publishes practical business resources, including a brand-audit checklist and a one-page strategy-brief builder.

Core capabilities

Business strategy; operations; brand strategy; marketing leadership; business development; sourcing and procurement; distribution; import and export; market entry; e-commerce; SEO and SEM; social and paid media; website development; AI-assisted workflows; corporate communication; project coordination.

Professional experience

Manager | All Frontier Global

Panchkula, India | Aug 2021 - Present

- Launch and manage cosmetics and perfume brands, covering sourcing, procurement, design, advertising, exhibitions, sales, distribution and exports on a profit-sharing basis.
- Co-lead an asset-light, commission-based India-EU trade facilitation practice, including trade intelligence, business brokerage, partner screening and market-entry support.
- Design and build digital properties and structured knowledge tools; apply AI-assisted research, content production and website development to business delivery.

Manager | Radicura Pharmaceuticals Pvt Ltd

Delhi, India | Apr 2021 - Dec 2024

- Consulted on sales and marketing strategy, commercial planning and sales execution on a retainer-plus-commission basis.

Manager | Radicura Enterprises

Gurugram, India | Jun 2015 - Mar 2021

- Launched nutraceutical and sports goods brands from sourcing and procurement through design, advertising, sales, distribution and export on a profit-sharing basis.
- Managed exhibitions, touring and Amazon global selling.

Career and qualifications

Professional experience continued

Manager | Hobo Sapience

Faridabad, India | Apr 2003 - May 2015

- Delivered digital marketing and touring campaigns across real estate, finance and insurance on a retainer-plus-commission basis.
- Coordinated joint ventures, international liaison and exhibitions.

Director's Assistant | Bollywood

Mumbai, India | Aug 2001 - Jan 2002

- Supported script coordination, scheduling, location logistics, office administration, field interviews and production research.

Manager | Power2Youth

Delhi, India | Apr 2000 - Nov 2001

- Led the creative department of a dot-com venture, managing writers and designers; wrote and edited original features.

Manager | Radicura Medichem

Delhi, India | Dec 1997 - Feb 2000

- Launched pharmaceutical and herbal product brands from sourcing and procurement through design, advertising, exhibitions, sales, distribution and export.

Internships, freelance and consultancy | Family businesses

Early career | 1996 - 1997

- Supported family businesses through internships, freelance assignments and consultancy after completing school in 1996.

Education and training

Postgraduate Diploma in Global Digital Marketing, with Merit | University of Essex, UK | Jan 2023 - Dec 2024; conferred 5 Dec 2024.

Postgraduate Diplomas in Corporate Communication, Public Relations, Entrepreneurship and Corporate Counselling | NIPPS, India | 2024; 12 months each.

Postgraduate Diplomas in Education and Teaching, and Montessori Teacher Training | Asian College of Teachers, Thailand | 2023.

NHCA, Singapore: Master Class in School Child and Parent Counselling (2023); Diploma in Food Nutrition and Dietetics Management; Award of Coach, Certified Health and Wellness Coach (2022 - 2023).

TEFL/TESOL Certificate | 2022. Certificate in Information Technology | NIIT, India | 2004 - 2005.

BEd Primary School Teaching studies | University of Auckland, New Zealand | 2002 - 2003; incomplete.

12th Grade Commerce | The Lawrence School, India | 1996. Earlier schooling: Delhi Public School, India, through 1989.

Professional certificates and further study

Google: Digital Marketing and E-commerce; Business Intelligence; Project Management; UX Design; IT Support; AI Essentials. Meta: Social Media Marketing. Udacity: Digital Marketing Nanodegree (Dec 2024).

Additional study: Mini-MBA programmes in business administration, project management, strategic management, innovation management, global governance, financial management, leadership and information technology; University of Michigan, Leading Educational Innovation and Improvement; Reuters International, Digital Journalism; Amnesty International, Human Rights and Child Rights.

Tools and languages

ChatGPT, Claude, Gemini; WordPress, WooCommerce, Shopify, Wix; HTML/CSS and flat-file PHP; hosting and DNS; Google Ads, YouTube Ads, Meta Ads Manager, Google Analytics; HubSpot, Salesforce, MailChimp, Asana, Canva; Google Workspace, Microsoft Office and Apple iWork.

English, Hindi and Punjabi: fluent. IELTS Academic: overall 7.5, CEFR C1 (September 2025).

Portfolio appendix

Properties 1 to 25 of 50

Portfolio scope as of October 2026: 50 registered properties comprising 31 recovered existing sites, 17 new proposals and 2 managed external link hubs. Existing-site source material has been recovered; production identity and live functions are being validated. Proposed properties remain in development.

E = recovered existing site | P = new proposal | H = managed external shop

- 01. AFG AI** [E]
<https://afgai.allfrontierglobal.com>
- 02. AFG Anime** [E]
<https://afganime.allfrontierglobal.com>
- 03. AFG Automation** [P]
<https://automation.allfrontierglobal.com>
- 04. AFG Business** [E]
<https://afgbusiness.allfrontierglobal.com>
- 05. AFG Careers** [E]
<https://afgcareers.allfrontierglobal.com>
- 06. AFG Commerce** [P]
<https://commerce.allfrontierglobal.com>
- 07. AFG Community** [P]
<https://community.allfrontierglobal.com>
- 08. AFG Compare** [E]
<https://afgcompare.allfrontierglobal.com>
- 09. AFG Consultancy** [P]
<https://consultancy.allfrontierglobal.com>
- 10. AFG Guides** [E]
<https://afgguides.allfrontierglobal.com>
- 11. AFG Language** [E]
<https://afglanguage.allfrontierglobal.com>
- 12. AFG Launch** [P]
<https://launch.allfrontierglobal.com>
- 13. AFG Learn** [E]
<https://afglearn.allfrontierglobal.com>
- 14. AFG Marketing** [P]
<https://marketing.allfrontierglobal.com>
- 15. AFG Money** [E]
<https://afgmoney.allfrontierglobal.com>
- 16. AFG Music** [E]
<https://afgmusic.allfrontierglobal.com>
- 17. AFG Nomad** [E]
<https://afgnomad.allfrontierglobal.com>
- 18. AFG Partnerships** [P]
<https://partnerships.allfrontierglobal.com>
- 19. AFG Research** [P]
<https://research.allfrontierglobal.com>
- 20. AFG Resources** [P]
<https://resources.allfrontierglobal.com>
- 21. AFG SaaS** [E]
<https://afgsaas.allfrontierglobal.com>
- 22. AFG Showcase** [P]
<https://showcase.allfrontierglobal.com>
- 23. AFG Sourcing** [P]
<https://sourcing.allfrontierglobal.com>
- 24. AFG Taste** [E]
<https://afgtaste.allfrontierglobal.com>
- 25. AFG Tools** [P]
<https://tools.allfrontierglobal.com>

Portfolio appendix

Properties 26 to 50 of 50

Portfolio scope as of October 2026: 50 registered properties comprising 31 recovered existing sites, 17 new proposals and 2 managed external link hubs. Existing-site source material has been recovered; production identity and live functions are being validated. Proposed properties remain in development.

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26. AFG Trade [E]

<https://afgtrade.allfrontierglobal.com>

27. AFG Wellness [E]

<https://afgwellness.allfrontierglobal.com>

28. AFG Write [E]

<https://afgwrite.allfrontierglobal.com>

29. AJ India [E]

<https://ajindia.allfrontierglobal.com>

30. All Frontier Global [E]

<https://allfrontierglobal.com>

31. DeployCloud [E]

<https://deploycloud.allfrontierglobal.com>

32. Hobo Finance [P]

<https://finance.hobosapience.com>

33. Hobo Insurance [P]

<https://insurance.hobosapience.com>

34. Hobo Sapience [E]

<https://hobosapience.com>

35. intent.purposed.in [E]

<https://intent.purposed.in>

36. label.postprogmatal.rocks [E]

<https://label.postprogmatal.rocks>

37. Live Vibe Coding [E]

<https://purposed.in>

38. Merchcomp [H]

<https://merchcomp.com>

39. MusicMuse [E]

<https://musicmuse.allfrontierglobal.com>

40. One [P]

<https://one.uuka.org>

41. Philojain Music Muse Artist Enlistment [E]

<https://label.philojain.com>

42. Post-Prog-Metal [E]

<https://postprogmatal.rocks>

43. purposed [E]

<https://purposed.allfrontierglobal.com>

44. Purposed Academy [P]

<https://academy.purposed.in>

45. purposed2 [E]

<https://purposed2.allfrontierglobal.com>

46. StudyOptions [E]

<https://studyoptions.allfrontierglobal.com>

47. Travelogue [E]

<https://travelogue.allfrontierglobal.com>

48. uuka [E]

<https://uuka.org>

49. Uuka Support [P]

<https://support.uuka.org>

50. Philojain [H]

<https://philojain.com>