

Amit Jain

Executive Candidate Profile

Business strategy, commercial operations and AI enabled execution

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Leadership overview

I connect business direction with hands-on delivery across brand launches, marketing, sourcing, distribution and digital work. My work began in 1996 through internships, freelance assignments and consultancy for family businesses, followed by management and commercial roles across multiple industries.

My experience includes pharmaceuticals, herbal products, nutraceuticals, sports goods, cosmetics, perfumes, real estate and media. Consulting, retainer, commission and profit-sharing engagements have involved coordinating work across commercial and operational functions. I also draw on family mentorship informed by my father's 60+ years of experience, separate from my own career.

I am open to senior management, consulting and fractional CEO, COO, CMO or wider CXO engagements within an agreed mandate. Fractional titles describe the contribution I offer; my career appointments are set out on the following page.

Selected experience

Brand launches and commercial coordination

At All Frontier Global, my work since August 2021 includes launching and managing cosmetics and perfume brands. Responsibilities span sourcing, procurement, design, advertising, exhibitions, sales, distribution and exports on a profit-sharing basis. I also co-lead an asset-light India-EU trade facilitation practice covering trade intelligence, business brokerage, partner screening and market-entry support.

Product launches and cross border selling

At Radicura Enterprises from June 2015 to March 2021, I launched nutraceutical and sports goods brands, coordinating sourcing and procurement through design, advertising, sales, distribution and export. My responsibilities also included exhibitions, touring and Amazon global selling. From April 2021 to December 2024, I consulted on sales and marketing strategy, commercial planning and sales execution for Radicura Pharmaceuticals.

Creative operations and digital delivery

I founded the Philojain music label in 2019, now presented as Philojain Music Muse. My work covers music creation, catalogue organisation, digital distribution and owned channels. Alongside this, I use ChatGPT, Claude and Gemini for research, content, website development and business workflows, combining AI-assisted iteration with human review.

These examples describe documented responsibilities and delivery scope. Role-specific discussions can examine the evidence, scale and outcomes relevant to the mandate.

Career appointments

All Frontier Global | Manager | August 2021 to present

Brand launches, trade facilitation and digital property development.

Radicura Pharmaceuticals | Manager | April 2021 to December 2024

Sales and marketing consultancy on a retainer-plus-commission basis.

Radicura Enterprises | Manager | June 2015 to March 2021

Nutraceutical and sports goods launches, distribution and exports.

Hobo Sapience | Manager | April 2003 to May 2015

Digital marketing and touring campaigns; joint ventures, international liaison and exhibitions.

Bollywood | Director's Assistant | August 2001 to January 2002

Script coordination, scheduling, location logistics and production research.

Power2Youth | Manager | April 2000 to November 2001

Creative department leadership, with writers and designers; original features and editing.

Radicura Medichem | Manager | December 1997 to February 2000

Pharmaceutical and herbal product brand launches, sales, distribution and exports.

Family businesses | Early career | 1996 to 1997

Internships, freelance assignments and consultancy after completing school.

Working approach and engagement scope

I bring a cross-functional approach to commercial planning and implementation. Depending on the agreed brief, support can include operating routines, project and vendor coordination, documentation, marketing execution and delivery follow-up. Decision rights, responsibilities and review points should be defined at the start of a fractional engagement.

My broader work includes business teaching resources, occasional coaching at Digital Mania in Panchkula, and a developing digital portfolio. Existing properties, proposals and external hubs have different readiness levels; planned or unvalidated functions are not represented as completed business outcomes.

Selected education and professional development

Postgraduate Diploma in Global Digital Marketing with Merit, University of Essex, 2024. Further professional study includes Google Digital Marketing and E-commerce, Project Management, Business Intelligence and AI Essentials; Meta Social Media Marketing; and the Udacity Digital Marketing Nanodegree.

English, Hindi and Punjabi: fluent. IELTS Academic: overall 7.5, CEFR C1, September 2025.

Location and availability

Based in Panchkula, Haryana. Open to hybrid or remote work and relocation. International employment requires visa sponsorship. Availability and engagement terms can be confirmed for each opportunity.